



Youth Impact Program Annual Report 2019



A Letter from Our Founder

Dear Dream Makers and Contributors to YIP,

We made an impact in the lives of our youth in three of our major inner cities across the nation. In the summer of 2019, we brought influential leadership and impact to our programs at the University of Hawaii, the University of Michigan, and the University of Utah. The Student Athletes, U.S. Marines and U.S. Army gained elevated levels of trust and connected more than we have ever done with our at-risk youth in the cities of Detroit, Honolulu, and Salt Lake City. We have found the way to create trust and respect by setting forth an ethos to lead by actions bringing exceptional people to our programs. The love of the game, the love of life, the love of learning courses through the heart and core of YIP to provide outstanding leadership and complete communal support. This formula continues to evolve and advances each year to best practices when presented by different inner-city cultures accompanied with their own unique challenges. We ignite the passion for education and set standards of discipline and achievement in bridging the inner cities to these great academic institutions. The diversity of these three programs come from three distinct cultures each requiring leadership attuned to that specific cultural environment. Our 97 leaders made a significant impact on the participating youth and their families in enabling them to build future leaders that will make their communities better.

This summer, we implemented a YIP Ethos with our youth daily, by example of actions, and reciting: I will always place the team first, I will never quit or accept defeat, I will always treat ALL people with respect, I will always set the example for others to follow. We had powerful and inspiring leaders like the deputy Indo PACOM commander visit our Hawaii YIP and Martin Luther King III in Utah YIP. Our reach was extensive and our ability to serve more youth was at capacity that programs had to form a waitlist. Retention rate during the program has always been a challenge, but our Utah YIP succeeded in serving over 100 youth. Our community reach is building as we saw at our Michigan YIP at the final ceremony the love and support from the families that showed up was the largest attendance in Michigan YIP history. Test results across the three programs showed an average increase of 24% in math and an average increase of 44% in language arts. Our programs continue to step up to the next level and progressively develop each year only strengthening our will to lead, to go big, and become better in the programs to come.

In addition, all three of our YIP Universities and their Football Programs have done extremely well on their accomplishments on the field of play. Winners associate Winners! We are associating with you to WIN!

Our annual report from each of our three programs in 2019 is for your review and your awareness. Let it serve as a measure of how your support has made an impact this year.

Sincerely,

Riki Ellison



Table of Contents

A Letter from Our Founder	1
Executive Summary	3
History of the Youth Impact Program	5
The YIP Boys	6
YIP Program Activities	7
Staffing & Staff Training	7
YIP Math Program	8
Language Arts Program	9
Writers Workshop	9
Leadership and Character Development	10
Meals, Nutrition, and Health	11
Football Training and Development	11
Team Meetings	11
On-Field Training and Fundamental Skills Development	11
Position Meetings	12
University of Hawaii	13
University of Michigan	14
University of Utah	15
Impacts and Outcomes	16
Mathematics Program	16
Language Arts Program	17
Life Skills and Other Outcomes	18
Football Skills and Physical Fitness	19
Summary of Press Coverage and Social Media	21
Financial Report	23
Governance	24

Executive Summary

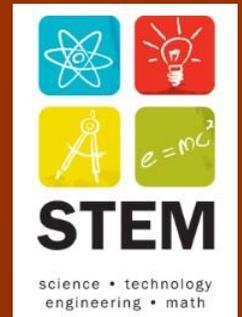
The Youth Impact Program empowers at-risk youth to achieve personal, lifelong success through innovative STEM learning programs that combine classroom education and a passion for football. **The YIP Program is currently operated in partnership with the University of Hawaii, the University of Michigan, and the University of Utah.** Over the years the Youth Impact Program (YIP) has proven itself as a model program that builds resiliency and promotes positive life outcomes. This year YIP served over 300 young men between the ages of 10 and 14. Nearly all the boys were members of ethnic or racial minorities.

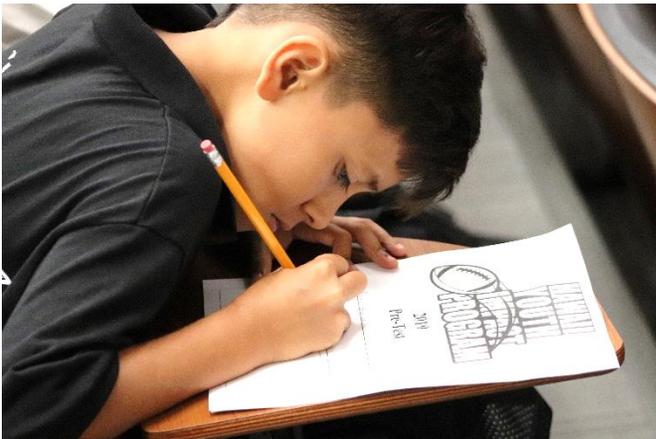
The YIP curriculum is STEM-based (Science, Technology, Engineering, and Mathematics) and was designed by college professors at the University of Southern California to use football terminology to make math, reading, and life skills studies more applicable to YIP's middle school male students. Because of their participation in YIP, student academic performance significantly increases during the program. **When comparing preprogram testing with post program testing this year's results indicated an average increase of 24% in math and an average increase of 44% in language arts.**

The YIP program is free for students and provides up to 60 hours of classroom education and 20 hours of football and fitness training and mentoring. YIP also provides clothing, two meals per day, transportation, field trips, and is held on-site at the participating university. The students' football training is taught by leading NCAA and NFL coaches who focus on football safety.

Together the football training, academic support and mentoring help the boys to build resiliency, develop character, enhance academic abilities, and foster positive social interaction.

These programs are full of once-in-a-lifetime opportunities and experiences for these young men which help broaden their horizons. Once again in 2019, almost all participants ended the program convinced that they can do better in life than before they entered the program. The Youth Impact Program is a catalyst for long-term positive change in the lives of these at-risk young men.





History of YIP

Former NFL Player and three-time Super Bowl Champion, Riki Ellison founded the Youth Impact Program (YIP) in 2006. He is the father of current NFL player, Rhett Ellison, who plays for the Minnesota Vikings. Riki was inspired to provide inner-city youth with a positive, life-changing program that incorporated football.

YIP was developed and implemented to target high-risk, middle school students who are resistant to or uncomfortable in classic learning environments. It was designed to help with issues that these students face daily in their school, and in their neighborhoods, through leadership development, academic support, guidance counseling, social interaction activities, and nutrition.

YIP makes a lasting impact on their lives through our well-structured curriculum and training regimen, and because of the trusting, long-term relationships that are established between the NCAA College Athletes, U.S. Marines, U.S. Army and current NFL players who serve as mentors in the program.



The YIP Boys

The YIP was developed and implemented to target middle school male students who are resistant to or uncomfortable in classic learning environments. It was designed to help with issues that the students face in inner city public schools through academic support, guidance counseling, character development, social interaction activities, and nutrition. In the summer of 2019, the University of Hawaii, the University of Michigan, and the University of Utah programs served approximately 360 young men between the ages of 10 and 14.

Students who participated in YIP attended one of the partnering middle schools and had to be transitioning into the 6th, 7th, or 8th grade (due to NCAA rules, 8th graders proceeding to the 9th grade cannot participate). The vast majority of boys self-identified as members of ethnic or racial minorities or as having mixed racial background.

The program's partnering schools are in high-need and high-risk areas. In addition, each of the boys had to be recommended for the program by a school counselor, a teacher, and either meet the federal low-income guidelines or have parents who did not graduate from a four-year college. Finally, boys selected had to make a commitment to attend for the duration of the program and to participate in follow-up activities.



YIP Program Activities

The YIP program is free of charge to the students and provides over 60 hours of classroom time and 20 hours of intensive football and fitness training, mentoring and teaching. YIP also provides clothing, two meals a day, transportation and field trips and is held on-site at the university. The students go through football training taught by leading NCAA and NFL coaches, who focus on football safety.

The YIP curriculum is STEM-based (Science, Technology, Engineering, and Mathematics) and was designed by college professors at the University of Southern California to use football terminology to make math, reading, and life skills learning more applicable to these middle school male students. All programs had a strong emphasis on exposing youth to the fields of science, technology, engineering, and mathematics.



Staffing & Staff Training

The programs integrate highly skilled staff members that are critical to the program's success. YIP sites were able to recruit and support:

- Certified teachers
- College student mentors
- Head coaches and assistant coaches
- College football players as field coaches and mentors program managers and curriculum specialists.

Having staff members who are skilled as teachers, coaches, and mentors is extremely important. Fortunately, our sites were able to retain many of its staff from prior years, bringing their prior experience to the program. The program was staffed by a strong mix of football student-athletes, local public-school teachers, athletics staff members, and interns.

The program required all YIP teachers and mentors to attend pre-program training. These sessions focused on understanding proper implementation of the YIP curricula, as well as mastering the on-field learning aspects of the program.

The staff also received practical training. Coaches were instructed on how to properly teach all game fundamentals including teaching the players how to tackle without causing concussions to teammates, and also received instruction on creatively and effectively applying life skills messages and discipline.

YIP Math Program

The Youth Impact Math Program emphasizes the application of mathematics to real-world situations. Number skills and mathematical concepts are not presented in isolation, but are linked to sports, situations, and contexts that are relevant to the participants' everyday lives. Each lesson includes time for whole-group instruction as well as small-group, partner, or individual activities. These activities balance teacher-directed instruction with opportunities for open-ended, hands-on exploration and ongoing practice. Students are encouraged to explain and discuss their mathematical thinking in their own words. Opportunities to verbalize their thoughts and strategies give the students the chance to clarify their thinking and gain insights from others.

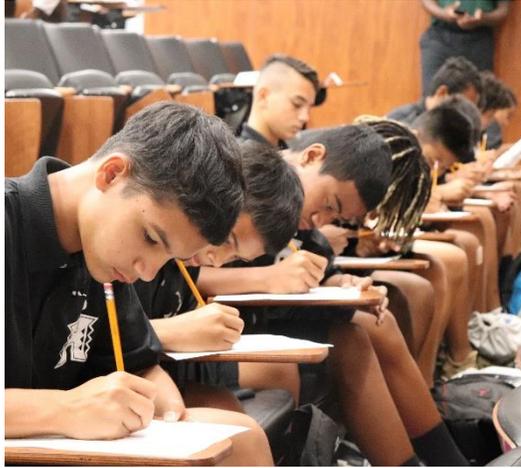
The math curriculum consists of daily lessons. A pre-test is administered at the beginning of the program and a post-test at its conclusion. The daily lessons cover the following areas: integers, fractions, decimals, percents, ratio and proportion, measurement, graphs and charts, data analysis, expressions, and equations. The calendar of lessons and activities is tailored to each program's duration.

The delivery of the math curriculum was broken down into the following football-inspired formats:

- Locker Room (Instruction), 15-20 Minutes. The coach introduced concepts, stated objectives, discussed new vocabulary, explained relevancy, probed for prior knowledge, and illustrated the concepts in a step-by-step manner, regularly checking for understanding and providing immediate feedback with the assistance of the mentors.
- Practice Field (Guided Practice), 15-20 Minutes. This segment immediately followed the instruction phase and created an opportunity for students to test their knowledge and discover questions or ideas they might have. Mentors and other staff were available to help assess understanding and determine if additional instruction was necessary.
- Game Day (Extension), 20-25 Minutes. This segment gave the students an opportunity to apply the concepts they had just learned in relation to football and other recreational sports. Students were arranged in groups of five to six, with mentors and staff available to answer questions.
- Team Meeting (Assessment), 3-5 Minutes. This aspect of the model began on the third day of the program and continued each day thereafter. It consisted of addressing a variety of problems and questions to determine if objectives from the previous day had been met.

Language Arts Program

The YIP Language Arts curriculum is very different from that of the traditional middle school classroom. It allows participants to see themselves as lifelong readers who read for pleasure. The most important piece of this curriculum is the introduction of young adult novels that middle school boys find interesting and engaging because the books are directly linked to the sport of football. The YIP Language Arts curriculum is comprised of lessons that carry a coherent theme throughout the daily activities of Literature Circles and Writer's Workshops.



Literature Circles: The YIP curriculum places responsibility for reading in the hands of the students who are grouped in teams to work together in Literature Circles. Responsibilities are rotated daily for each of five Literature Circle roles throughout the reading and discussion of the selected novel. These five traditional roles are named with football-related positions for YIP purposes and vocabulary. This renaming “gives a nod” to the interests of our young men, allowing them to make more meaningful curriculum connections.

- Linebacker = Vocabulary Enricher: Be on the lookout for at least two especially important words in the day's reading.
- Center = Connector: Find connections between the book and the world outside.
- Quarterback = Character Captain: Think about and discuss specific personality traits of the character(s) within the book.
- Running Back = Literary Luminary: Choose at least two sections of the chapter(s) each day to read out loud to the team.
- Tackle = Artful Adventurer: Create and share an artistic representation of something from the reading of the day's chapters.

Writer's Workshop: An important part of the Language Arts Program is the Writer's Workshop which allows the boys an opportunity to write about connections they make to the selected novels from happenings in their own lives. Through Writer's Workshop and the lessons that precede each Writer's Workshop period, the boys improve their writing skills in the Six Traits of Writing: Ideas, Organization, Voice, Word Choice, Sentence Fluency, and Conventions.

During each lesson, staff work with the boys to help them focus on the basic writing skills of:

- Vocabulary and word meanings
- Clear and concise writing (both prose and poetry)
- Correct use of grammar
- Correct use of punctuation
- Correct use of capitalization

Leadership and Character Development

In addition to focusing on academic success, YIP also seeks to be a catalyst for change in inner city neighborhoods by teaching at-risk youth to be leaders and socially responsible citizens. This is accomplished by developing meaningful relationships with, NCAA College Athletes, former & current NFL Players, the U.S. Marines, the U.S. Army. These mentors are the student's pathway to success through education and hard work.

These NCAA Football Players, U.S. Marines, and U.S. Army come from the same neighborhoods as the children we are serving. Some mentors have faced, and overcome, the same obstacles the students are challenged with fostering a relationship of understanding and trust.



All teachers and mentors are selected from participating middle schools and the local universities, respectively. This allows them to maintain long-term relationships with the boys after the program, as well as through post-program follow-ups in which the teachers and mentors can evaluate the boys' academic performance throughout the year and offer tutoring/mentoring services to foster success in all aspects of the students' lives. The low teacher-to-student ratio helps the boys get positive one-on-one time with the teachers and mentors. The teachers and mentors can genuinely get to know the students, which allows them to better identify areas where the students need help.

Evaluation results demonstrate that YIP students learn:

- How to work with others when they have different opinions or views
- Increased empathy towards others
- To have self-esteem and stand up for themselves without resorting to violence

These mentors, teachers, various community leaders, and distinguished guests discuss character and ethics with the students. Many of the conversations are centered on good sportsmanship, academic excellence, anger management, and conflict resolution. Character development is reinforced throughout the program:

the students are being placed in an environment that expects them to abide by a code of conduct. Discipline is always a positive aspect of the YIP experience, as behavior is compared to what is expected of collegiate-level student-athletes. The students respect this and respond well to the structure.

Meals, Nutrition, and Health

The daily meals provided on campus are a significant motivator for participants and allow YIP to directly address problems with malnutrition, inconsistent meals, and discipline. Throughout the program, the students are educated by staff professionals on how to live a healthy lifestyle and make good food choices. Coaches and mentors eat with the participants to model and encourage healthy eating habits.



Football Training and Development

YIP's program design allows participants to benefit from access to University athletic departments, student-athletes, alumni, and facilities. The football training program component is comprised of team meetings, fundamental skills development, training by position, physical conditioning, and live game play. All coaches and mentors incorporate life skills training and discipline into each session in the classroom, on the field, and during all other activities. Discipline and character development are important elements in teaching the young men personal responsibility for their actions in the classroom and on the field.

Team Meetings: At daily team meetings, coaches and mentors teach the fundamentals of football and review their game plan with their team. They diagram and review their football plays with the team and explain the role and expectations of each player's position. If applicable, the coaches and mentors will watch an instructional football film with their team.

On-Field Training and Fundamental Skills Development: On-field training includes physical conditioning, applying newly learned fundamentals to live drills, playing full contact football games (both 8-man and 11 on 11), developing and improving current football skills, focusing on offensive positions and skill development, focusing on defensive positions and skill development, teaching basic football fundamentals, teaching teamwork concepts, and building self-esteem and confidence. All basic football fundamentals are taught and reviewed at every practice. This structured and controlled environment enables the players to learn at their individual comfort levels. The program provides the participants with step-by-step instruction for every team position.

All practices are broken down into instructional segments that last 15 to 30 minutes. Each position is taught at an upbeat tempo that holds the players' interest throughout the entire practice. Every practice ends with a review of skills, and scrimmage where participants get to play full contact football.

Position Meetings: In addition to mixed peer groups, coaches and mentors each work with a group, training for a specific position (QB, RB, WR/TE, OL, DL, LB, CB/S) as a way to focus more intensely on the specific skills needed for that position.



The University of Hawaii

The University of Hawaii at Manoa partnered with YIP for the third year Hawaii Youth Impact Program. From the Honolulu area were 6th, 7th, and 8th grade participants from the school districts of Central, Honolulu, Leeward, and Windward. The program hired current student-athletes and staff members, UH graduate assistants, and partnered with the US Army Pacific (USARPAC).

The 20 student-athletes that participated in the program were all football athletes under the leadership of Head Coach Nick Rolovich. The Student Athletes involved received academic credit through a leadership course that assisted with their collaboration with the NCOs and academic instructors for a synchronized, team-oriented approach. The YIP participants learned essential life skills, decision making, setting goals and aspirations. The academic instruction and lessons taught were supported by the US Army Pacific (USARPAC) personnel. The 90 participants received coaching in USA Football certified contact football by their Hawaii football player mentors learning key football skills and teamwork, through a daily series of drills and competitions.

The Hawaii YIP was supported by Chef Roy Yamaguchi, Alexander & Baldwin, First Hawaiian Bank, Hawaii News Now, Hawaii Tourism & Lodging Association, Island Insurance, Matson, The Mills Group, Queen's Medical Center, Royal Contracting Co. Ltd., Roberts Hawaii, Motvi8 Foundation, Alan Wong's, Big City Diner, Diamond Head Market, DK/Sansei, Eating House 1849 by Roy Yamaguchi, Highway Inn Kaka'ako, Hula Grill, Kahala Hotel & Resort, Koko Head Café, Mariposa at Neiman Marcus – Ala Moana, McDonald's McCully, Murphy's Bar & Grill, MW Restaurant, Pancakes & Waffles, Pig & The Lady, Rainbow Drive-In, The Royal Hawaiian Hotel, Roy's Waikiki, Sodexo, StripSteak Waikiki, Zippy's McCully, Hawaii Volcanic Water.



University of Michigan

This was the University of Michigan's fifth year hosting YIP. The program hired current Michigan football student-athletes and staff members, along with local public-school teachers and 5 United States Marines were also participants in this year's program.

Michigan YIP served 85 at-risk youth from different middle schools in Detroit. The students who participated were chosen from local middle schools in underprivileged communities. There were 19 University of Michigan student-athletes that made up the entire sophomore class of the 2019 Michigan Football Team. They were coaches and mentors for the youth during the program.

The Michigan Youth Impact Program was not just all work, discipline, and academics. The participants shared cross-training activities of basketball in Crisler Arena, bowling, and pancake catching. The Detroit Lions organization opened their locker room and field doors to these talented football athletes and allowed them to play the playoff games at Ford Field in front of family, friends, and the Detroit community. It was a record of highest attendance on a final day with 240 people that came out. Certificates of recognition were given from the teachers and the Marines. The Marines and teachers could not have set a better example for these young men to model. The dedication of Michigan football players, who, as seniors, did not have to participate but chose to open their hearts for three and four years.

The Michigan YIP was supported by the Avanath Capital Management, the Nancy and Geoffrey Stack Family Foundation, General Dynamics Land Systems, and individual private donors.



University of Utah

This was the University of Utah's second year hosting YIP for at-risk boys from the Salt Lake City Valley to help reduce youth violence, develop life skills, and provide access to one of the nation's premier universities. The 102 local at-risk boys were in the sixth, seventh and eighth grade took part in a two-week student-athlete program that replicates the complete academic and athletic day-to-day experience of a University of Utah student-athlete. The program hired current student-athletes, staff members, and partnered with the U.S. Marines.

The 21 student-athletes from the current Utah football team served as coaches and mentors for the participants. The football plan was developed by the Utah football coaching staff, and through it all, the students were taught to lead and follow principles that are effective on the field, in the classroom, and in life. The YIP participants learned essential life skills on non-violent conflict resolution, bullying, self-confidence and courage in decision making.

The Utah YIP was supported by the Brent and Ann Wilson Foundation and the George S., Dolores Doré Eccles Foundation, and individual private donors.



YIP Impacts and Outcomes

Mathematics Program

Students were given a pre-test at the beginning of program and a post-test at the conclusion of the program for YIP to evaluate the mathematics program. The pre-test and post-test covered such topics as operations with integers, fractions, decimals, percents, ratio and proportion, measurement, graphs and charts, data analysis, expressions, and equations. An overall score for each student was developed that demonstrated his level of knowledge. The topics in the curriculum and on the test are actually below middle school grade-level standards and should have been mastered during the 5th and 6th grades. As such, the evaluation tools were appropriate for all age levels, and the results reflect the reality of the educational achievement of this highly at-risk group of boys.

YIP students not only measurably improved their pre and post-test math skills, they also reinforced math abilities they likely would have lost during the summer months if they had not attended the program. **In 2019, test results showed an increase of 24% Hawaii YIP, 24% Michigan YIP, 24% Utah YIP.**

Research has shown that all students lose on average of approximately 2.6 months of grade level equivalency in mathematical computation ability over the summer months when they are outside the classroom and typically do not practice their math skills. Because YIP students learned and reinforced math skills during the summer program, they may have gained even more than their test results indicate. In fact, YIP participants' scores are possibly 30% higher than the scores of their peers who did not have the benefit of math reinforcement over the summer.



Language Arts Program

The impact of the Language Arts Program was assessed by examining vocabulary development.

Vocabulary Development: To assess vocabulary development, students were given a multiple-choice test using words appearing in selected YIP texts (Crash). Young adult novel written by Jerry Spinelli. Improvements in these indicators not only showed vocabulary development but also indicated the students' increased interest in reading and the attention they paid to the readings.

Writing Development: In addition to increasing literacy, YIP also sought to develop the writing abilities of the youth. For writing skills, students were evaluated on each of the Six Traits of Writing — Content, Organization, Voice, Word Choice, Fluency, and Conventions — that were taught through Writers' Workshop mini-lessons. In the pre and post-test assessments that were conducted, scores could range from 0 to 30. **Test results showed an increase of 41% Hawaii YIP, 69% Michigan YIP, 23% Utah YIP.**

As is the case with math skills, students typically lose reading skills over the summer months. The extent of reading loss that students may experience has been shown to be strongly influenced by family income and minority status. Students with middle-income or high-income families may actually make slight gains in reading performance over the summer months. However, students in low-income families or who are otherwise at-risk experience significant losses in reading comprehension and word recognition, nearly three months of grade-level reading equivalency on average each year, during the summer months. This makes the gains made by YIP students in language arts, both vocabulary and writing, particularly significant. When their reading level is compared to the reading levels of peers who did not participate in reading or other educational programs during the summer, the boys who participated in YIP summer program are educationally four or five months ahead of where they would have been without YIP.



Leadership and Life Skills

The impact of YIP life skills coaching on topics such as coping, developing friendships, and improvements in self-efficacy, have been consistently documented for more than 5 years. The reliability of these findings, backed by scientific examination and statistical analysis of our participants over years of programming, clearly indicates these finding is real and that YIP should be considered a promising approach worthy of replication. The following findings are consistent across programs and time.

Friendship and Support: One of the intentional focuses of YIP is to connect children without strong adult role models to young collegiate athletes they can bond with and aspire to be like. To this end, YIP participants are asked a number of questions about the support, friendship, and role models they had in their lives before and after YIP. Participation in YIP always has an immediate effect on increasing the number of friends each boy has, each adding about 4-5 new friends.



In addition to new peer friendships, boys also developed new caring relationships with adults. Consistently, boys more than double the number of caring adults in their lives. This change can be directly attributed to the new relationships the boys develop with YIP staff during the program. This highlights the importance of the mentoring/role model relationships with the student-athletes who make up most the YIP staff. Boys look up to these college athletes and try to emulate their success.

The Impact of Regular High-Quality Meals: We regularly assessed issues related to hunger and food insecurity for youth attending the program. Our findings always mirror what is known from population statistics for this demographic -- that having regular meals can be a real problem for many of the boys in our program. During the summer when they do not have access to school food programs, these students' families have limited access to nutritious, adequate food. Our findings clearly indicate that the daily, free, nutritional meals provided at YIP are a significant and direct benefit to many of these boys and their families.



Without these meals, the participants would have been more likely to suffer from a variety of health, behavioral, and developmental problems.

Belief in a Good Future: Perhaps one of the most important achievements of YIP is to instill “resiliency” in these youth by showing them a different future where they can achieve and giving them the internal resources and drive to overcome obstacles in creating that future. Consistently, strong overall positive pre-test to post-test changes are found across all indicators of self-confidence, self-esteem, and belief in a better future. For example, after the YIP experience youth agree significantly more with the following statements:

- I am willing to work hard to get better grades.
- I know that I will finish high school.
- I expect to go to college one day.
- I am able to finish what I start.
- I have a lot of confidence in my own abilities.
- I know that I will have a good future.



Overall Assessment of the YIP Program by the Participants: There is no better indicator of YIP’s success than feedback from the students themselves. Each year up to 95% of participants indicate that they enjoyed YIP. Perhaps more importantly, the vast majority (upwards of 90%) agreed that the YIP experience gave them a more positive outlook of their future. This is a powerful and succinct way of demonstrating the impact of YIP; it helps at-risk youth expect more out of themselves and their lives. This is a benefit that would be difficult to overestimate.

Football Skills and Physical Fitness

The football training provided to students in YIP is founded on the basic elements necessary to succeed as a high school or collegiate football player. We have repeatedly demonstrated in prior years the significant improvements in boys’ football-related skills and knowledge, as well as in their overall physical fitness, as a result of the football training they gain at the program. The clearest evidence is the level of football-related competency exhibited by the students at the end of the program. Many of the students had difficulties putting on gear and completing basic skills prior to YIP. As we have reported in the past, the high quality of football training in YIP can be seen in the fact that not only are several of our alumni excelling at the high school level and being identified by college recruiters, some are playing collegiate football, and one player who attended a YIP is playing in the NFL.

It is hard to overstate the impact YIP has on high school football programs in these communities, where lack of traditional football programs for this age group has severely impacted the quality of athletes available for their high school programs. YIP is now serving as a feeder program for these schools and ensuring the health of football for future generations.

Enjoyment of Football and Future Football Plans: Many of the YIP students loved football when they began the program, with about three-fourths saying it was pretty much true or very much true that they loved playing football. The YIP experience only enhanced this appreciation of the sport, and about nine out of ten participants stated they loved football after the YIP experience. This “love of football” translates into concrete plans to play organized football in the following year, with nearly nine out of ten indicating they planned to play organized football during the next school year after the program.



Press Coverage and Social Media

In 2019 the press coverage of YIP continued with a strong social media presence to give updates on their progress to their families and community.

YIP Twitter Site <https://twitter.com/YIPProgram>

YIP Facebook Page <https://www.facebook.com/yiprogram>

Super

<https://www.youthimpactprogram.org/news/super/>

FEB 08, 2019-- For the love of the game and the game we played, extremely honored to announce to you that for the first time, our YIP has been recognized by the NFL Foundation for the Player Foundation Grant program.

2019 Ignition of Leadership

<https://www.youthimpactprogram.org/news/2019-ignition-of-leadership/>

APR 23, 2019-- To best position our impact going forward, we held our 2019 Youth Impact Program Board of Directors meeting here in Alexandria, Virginia for our 14th year of Impact.

Their Dreams Matter

<https://www.youthimpactprogram.org/news/their-dreams-matter/>

APR 26, 2019-- On a Tennessee night when dreams came true for 32 young men getting picked in the first round of the 2019 NFL Draft, a piece of our dreams came true.

Living The Dream

<https://www.youthimpactprogram.org/news/living-the-dream/>

APR 29, 2019-- Along with the 3 NFL 2019 first round picks Devin Bush Jr., Rashan Gary, and Darnell Savage, Jr., we give a lot of love, respect, great appreciation and admiration to these YIP Student Athlete mentor dream makers that got drafted in the NFL over the weekend.

Aloha YIP Hawaii 2019

<https://www.youthimpactprogram.org/news/hawaii-yip-press-conference/>

MAY 21, 2019-- Aloha from Honolulu, Hawaii as we have kicked off the start of the Hawaii Youth Impact Program 2019 with our Hawaiian community leaders that will lead our impact.

Our Impact this Summer

<https://www.youthimpactprogram.org/news/our-impact-this-summer/>

MAY 23, 2019-- Thank you for your support and belief in us over the years which has made it possible for us to make it to our 14 year of Impact that has impacted 2,840 at-risk youth.

Wolverine Up!

<https://www.youthimpactprogram.org/news/wolverine-up/>

JUN 05, 2019-- Here we come! Busting out of Detroit City into the Big House where we dream big and go big!

Roger Up!

<https://www.youthimpactprogram.org/news/roger-up/>

JUN 10, 2019-- We are Dreaming with you and have got a fellow Dreamer and Dream Maker, a NFL teammate of nine years, a 1983 NFL draftmate and a great man with us and on our team to dream big, be big and go BiG!

Our Odyssey Begins

<https://www.youthimpactprogram.org/news/our-odyssey-begins/>

JUN 18, 2019-- We kicked-off our third year of the University of Hawaii Youth Impact Program yesterday in Honolulu following a tremendous Draft Night on Saturday over the weekend.

In the Midst of Change in Michigan

<https://www.youthimpactprogram.org/news/in-the-midst-of-change-in-michigan/>

JUN 26, 2019-- We are at it, full go, and full on! Team Michigan YIP 2019 is making change in powerful ways. It is truly an amazing program with amazing results led by amazing people.

Locked-in All-in

<https://www.youthimpactprogram.org/news/locked-in-all-in/>

JUN 28, 2019-- At Youth Impact Program -Hawaii, this year, to develop leadership skills, I established common themes intended to enable and synchronize the life skills and foundational values that our cadre of our 45 life skill mentors (Winners) consisting of Teachers, Army & Marines Non-Commissioned Officers (NCOs) and Student-Athletes instill in our youth on a daily basis.

We March To a Different Drummer

<https://www.youthimpactprogram.org/news/we-march-to-a-different-drummer/>

JUL 02, 2019-- As we march into the celebrations of the 4th of July, we also have begun our march to change lives in Salt Lake City, Utah.

We Have Made an Impact in Detroit

<https://www.youthimpactprogram.org/news/we-have-made-an-impact-in-detroit/>

JUL 10, 2019-- On the Academics, the 2019 Michigan Youth Impact Program is a resounding success with the achievement of the best executed Youth Impact Program run of our 5-year history with the University of Michigan.

Transformational

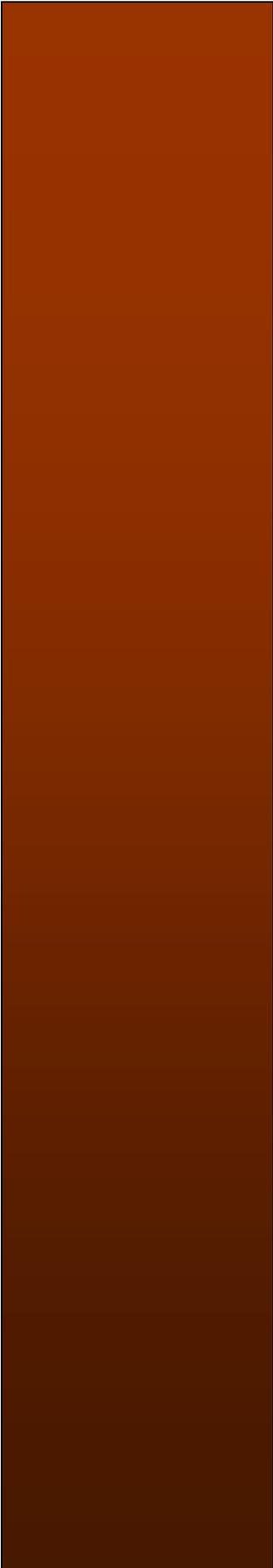
<https://www.youthimpactprogram.org/news/transformational/>

JUL 25, 2019-- We have gone way beyond our expectations of what we could do as a community in Honolulu, Hawaii to make an impact and change young lives with the Hawaii Youth Impact Program.

Pure – 100% Pure

<https://www.youthimpactprogram.org/news/pure-100-pure/>

AUG 01, 2019--At the base of the Wasatch Mountain Range in Salt Lake City, we held our University of Utah Youth Impact Program this summer with an avid commitment from Head Coach Kyle Whittingham to give back and further develop the community of Salt Lake City.



Financial Report

Financial Report

YIP finances are handled through the CPA firm Ross and Moncure.

Ross and Moncure
726 North Washington Street | Alexandria, VA 22314
Phone (703) 549-5276 | Fax (703) 549-6517

Governance

YIP is led by a Board of Directors and an Advisory Board.

Board of Advisors

Mr. Riki Ellison, Chairman and Founder

Mr. Patrick Daley

Mr. Roger Craig

Mr. David Halverson

Mr. Lukas Smart

Mr. Mark Stisser

YIP Advisory Board

YIP Advisory board is comprised of members who are collaborators and catalysts for action representing their specific knowledge area. They serve as advocates for the mission of YIP.

Mr. Craig Franklin

Mr. Robert Joyce

Mr. James Kriesel

Mr. Robert Lennox

Mr. Bill Milligan

Mr. Jim Minick

Mr. Jeff Tuggle

Mr. Todd Tuomala

Youth Impact Program
515 King Street, Suite 330
Alexandria, VA 22314